



## DICK CASS

PRESIDENT

COLLEGE: PRINCETON / YALE LAW SCHOOL

BORN: 1/13/46, WASHINGTON, D.C.

EXP. (NFL/RAVENS): 14/14

**DICK CASS** is in his 14th year as president of the Ravens, overseeing every area of the organization, including player and staff personnel, the coaching team, corporate sales, communications and business ventures. In addition to his tenure with the Ravens, Cass has served as counsel to a number of NFL owners, including the Washington Redskins and the Dallas Cowboys, as well as the NFL Office.

“Dick has had involvement with every aspect of an NFL team,” Ravens owner Steve Bisciotti said. “His legal expertise, his working knowledge of the business, his relationships at the league office, and the respect he has earned around the league are significant assets for the franchise.”

**2004-17: (with Baltimore) 2017:** Led by Cass, the Ravens announced a three-year, approximately \$120 million self-funded investment that will enhance the fan experience at M&T Bank Stadium...Improvements include new 4K ultra-high definition video displays, escalators and elevators to the upper deck, a new sound system, upgraded kitchen facilities and club level enhancements...Ravens also launched a \$45 million construction project to upgrade their Owings Mills training facility (the Under Armour Performance Center). **2014:** Baltimore reached the playoffs for the sixth time in seven seasons...Ravens completed a two-year, \$35 million upgrade at M&T Bank Stadium...The team added 10 years to its stadium naming rights agreement and partnership with M&T Bank. **2013:** *ESPN The Magazine's* “Ultimate Standings” ranked the Ravens as America’s 10th-best U.S. pro sports franchise (second best in the NFL). **2012:** The Ravens defeated San Francisco, 34-31, in Super Bowl XLVII, capturing the franchise’s second Lombardi Trophy. **2009:** A regional business group awarded Cass its Regional Visionary Award for setting a high standard for community service in Baltimore. **2008:** Helped guide a committee of eight to interview and select head coach John Harbaugh. **2007:** Even though Baltimore was the country’s then-27th-largest TV market, the Ravens ranked in the NFL’s top tier in total revenue...*Forbes Magazine* recognized the Ravens as having the NFL’s second-fastest growing brand over the past three years...Cass keyed fundraising efforts for the \$100,000 renovation of Collington Square School’s playground. **2006:** Saluted by former NFL commissioner Paul Tagliabue for input to the revenue-sharing plan of the NFL Collective Bargaining Agreement...Initiated fundraising after Hurricane Katrina, resulting in \$1.2 million donated from the Ravens...Though dismissed by Cass, was mentioned prominently by media as a possible successor to Tagliabue...Instrumental in raising \$1.2 million to refurbish Baltimore Polytechnic Institute’s football stadium, allowing all 18 Baltimore City public high schools to play at least two games per season at the venue. **2004:** Was named team president in April, becoming Steve Bisciotti’s first hire as new owner of the Ravens...Brought a wealth of business knowledge, legal and negotiating expertise to the club...Orchestrated a midseason move to the team’s new facility in Owings Mills, coupling football operations and corporate into one complex.

**1972-2003: (with Wilmer, Cutler & Pickering)** Was a partner of the D.C.-based law firm of Wilmer, Cutler & Pickering for 31 years...Was chairman of the firm’s Business Transactions Section and a member of its Management Committee...Had a general corporate and securities practice, representing companies and entrepreneurs in complex corporate partnership and securities transactions. **2003:** Counsel to the Independent Commission of the US Olympics Committee. **2002:** Was counsel to the owner of the NBA’s Charlotte Hornets in the team’s relocation to New Orleans. **2000:** Represented Steve Bisciotti in the purchase of the Ravens from the Modell family. **1999:** Represented the estate of Jack Kent Cooke in the sale of the Redskins to Daniel Snyder. **1992-93:** Retained by the NFL as an advisor pursuant to the Collective Bargaining Agreement with players. **1980s:** Represented Cowboys owner Jerry Jones in the acquisition of the team and Texas Stadium, advising him on a variety of matters, including sponsorship contracts, the Collective Bargaining Agreement and salary cap, NFL broadcast arrangements, NFL Internet policies, stadium financing, estate planning, local broadcast partnerships and the NFL substance abuse programs. **1979:** Promoted to partner of Wilmer, Cutler & Pickering law firm. **1972:** Served his first year as a member of WCP.

**COLLEGE:** Graduated Phi Beta Kappa from Princeton in 1968...A knee injury, coupled with surgery, kept him from athletics his first two years...Played rugby as a junior and senior...Graduated from Yale Law School in 1971.

**PERSONAL:** Clerked for a federal judge in Connecticut for a year before joining WCP, a firm with global offices...Father was an officer in the Coast Guard...As a child, Dick moved around the country with his parents, making stops in Virginia, Maryland, Michigan, California, Washington, D.C., Florida and Massachusetts...Graduated from Mercersburg (PA) Academy, where he was student body president and captain of the football, basketball and baseball teams...He serves on boards for the Greater Baltimore Committee, Kennedy Krieger Institute, Baltimore Community Foundation and Bert Bell NFL Players Pension Plan...He has served on the boards of trustees for both Princeton and Mercersburg Academy...In 2006, Dick donated a kidney to a close friend...Dick’s wife, Heather, owns an architecture firm, Cass and Associates...She is also a graduate of Yale (School of Architecture) and is a Fellow of the American Institute of Architects...Their daughter, Courtney, is a Columbia graduate who taught in New York City public schools for three years and has since earned a law degree from the University of Virginia...She is currently the executive director of Teach for America Baltimore and has two sons, with her husband, Ryland Sumner...Dick and Heather’s son, Willy, is a graduate of Yale University (biomedical engineering, 2008) and the University of Maryland Medical School (2015)...Willy lives with his wife, Madelaine, in New York City, where he is doing his residency at the Weill Cornell Medical Center (focus on general surgery).