



CAM CAMERON
OFFENSIVE COORDINATOR
COLLEGE: INDIANA
BORN: 2/6/61, CHAPEL HILL, NC
EXP. (NFL/RAVENS): 13/4



Cam Cameron, among the most respected and highly-regarded coordinators in the NFL, is in his fourth season leading the Ravens' offense. He has guided a unit that has made significant improvements during the John Harbaugh Era (2008-10). Over that span, the Ravens have rushed for 133.5 yards per game and scored 53 rushing TDs, both fifth most in the NFL. In addition, Baltimore, which set a team record with only 22 turnovers in 2010, has committed only 63 turnovers, tied for the NFL's third-fewest, since 2008. The team's 2008 first-round draft pick, QB Joe Flacco, became Baltimore's all-time leading passer in 2010 (878 of 1,416 for 10,206 yards, 60 TDs and an 87.9 rating). Among starting NFL QBs, Flacco is second (Peyton Manning, 38) with 36 wins (including playoffs) since 2008. In 2009, the Ravens were the NFL's ninth best in scoring (24.4 ppg), up from 24th in 2007, also setting franchise records for most total TDs (47) and most rushing TDs (22). Among other notable stats in 2009, Baltimore produced the top three offensive total yards games in team history. In his first season in Baltimore (2008), Cameron built a creative offense that ranked fourth in the NFL in rushing (148.5 ypg), first in time of possession (33:10) and 11th in points per game (24.1 ppg). Cameron brought his unique offensive mind to Baltimore after one year as the Miami Dolphins' head coach. His successful stints with the NFL's Chargers and Redskins and the NCAA's Indiana Hoosiers and Michigan Wolverines have been celebrated. While in San Diego, Cam was instrumental in the development of Pro Bowl QBs Drew Brees and Philip Rivers, RB LaDainian Tomlinson and TE

Antonio Gates. During Cam's tenure (1984-93) as an assistant under Michigan's legendary head coach Bo Schembechler, the Wolverines won six Big Ten titles and played in 10 bowl games.

2008-10: (with Baltimore) 2010: QB Joe Flacco became the team's all-time passing leader (878 of 1,416 for 10,206 yards, 60 TDs and an 87.9 rating)... He set career season highs with 3,622 yards and 25 TDs, while only tossing 10 INTs...Ravens set a team record with only 22 turnovers...After finishing 2nd in '09, RB Ray Rice produced the NFL's third-most yards from scrimmage (1,776), averaging 111.0 per game. **2009:** Ravens produced the top three offensive games in team history: 548 yards vs. Det., 501 vs. KC and 479 vs. Cle.... For the first time in history, Baltimore had a 3,000-yard passer (Flacco, 3,613), a 1,000-yard rusher (Ray Rice, 1,339) and 1,000-yard receiver (Derrick Mason 1,028) in the same season...The 391 points scored tied 2003 as the most in franchise history... Led by Flacco, Baltimore QBs set the team record for completion percentage (62.9)...Rice and FB Le'Ron McClain represented the Ravens' offense at the Pro Bowl. **2008:** Chosen by head coach John Harbaugh to lead the offense...His unit was a significant contributor to the team being first in time of possession (33:10 avg.)...Helped guide rookie Flacco to a highly-acclaimed inaugural season...Flacco won the Diet Pepsi (fan vote) Rookie of the Year award...Ravens' 18.1 average margin of victory ranked second in the NFL... Baltimore's 24.1 points per game were second most in team history...Created an inventive offense that included WRs throwing TD passes, QBs catching passes and NTs lining up on offense

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COACHING BACKGROUND

YEARS	COLLEGE/PRO TEAM	POSITION
1984-85	Michigan	Graduate Assistant
1986-93	Michigan	Quarterbacks/Wide Receivers
1994-96	Washington Redskins	Quarterbacks
1997-2001	Indiana	Head Coach
2002-06	San Diego Chargers	Offensive Coordinator
2007	Miami Dolphins	Head Coach
2008-11	Baltimore Ravens	Offensive Coordinator



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in goal-line situations...Ravens were the only NFL team to have a player with over 450 (Rice), 650 (Willis McGahee) and 900 (McClain) rushing yards...Baltimore finished with the fourth-overall rushing attack (148.5 ypg)...McClain earned his first Pro Bowl.

2007: (with Miami) Named head coach of the Miami Dolphins...A 1-15 record was a harsh reality for Cam's lone head-coaching season, as his only win (22-16 OT) was over the Ravens on 12/16...Depleted by injuries, including QB Trent Green, Miami was at or near the bottom of almost all of the significant statistical categories, including 28th overall on offense and 23rd overall on defense, with a run defense ranking 32nd in the league...Miami did finish fourth against the pass behind Tampa, Indianapolis and Pittsburgh...K Jay Feeley (21-of-23) ranked second in the NFL in field goal percentage...Contributing significantly to the Dolphins' difficulties were a spate of injuries on both sides of the ball, a very young group of players, and rotating QBs...Green was lost for the season when placed on I.R. (10/20) with a concussion...Cleo Lemon, who subbed for Green and quarterbacked the game against the Ravens, earned AFC Offensive Player of the Week honors for his 23-of-39 for 315-yard-performance and a 64-yard TD pass in overtime to WR Greg Camarillo...Miami's second-round pick and former Raven, QB John Beck, started four games and played five overall, completing 60 of 107 passes for 559 yards, one TD and 3 INTs in his rookie campaign...Beck became the sixth Dolphins' rookie QB to start a game, in the company of Bob Griese (1967) and Dan Marino (1983), among others.

2002-06: (with San Diego) 2006: Led the NFL in scoring with a team-record 492 points...It was the third straight season the team scored more than 400 points...Over those three seasons, the Chargers amassed 1,356 points, a figure surpassed only by Indianapolis (1,388 points)...Also, it was the 10th-highest scoring total since the NFL went to a 16-game schedule in 1978...Chargers were the only team in the league to rush for 2,500 yards and pass for 3,400 yards, and they led the NFL in red zone TDs – 42 TDs in 62 trips (67.7%)...SD also set a team record by rushing for more than 100 yards in 14 of its 16 games and scored 20 or more points in all but one of those contests...QB Philip Rivers posted a 14-2 record in his first season as a starter and tied for the second-best record by a QB in his first 16 starts...His play-calling helped RB LaDainian Tomlinson become the 2006 *Associated Press* MVP when L.T. led the league in rushing with a team-record 1,815 yards and set single-season NFL records for most total TDs (31) and most rushing TDs (28)...Six members of Cameron's

offensive squad were named to the Pro Bowl. **2005:** Chargers were fifth in scoring...Oversaw an offense that produced a 3,500-yard passer (Drew Brees), a 1,000-yard rusher (Tomlinson), and a 1,000-yard receiver (TE Antonio Gates)... Was the second time in team history it occurred...Chargers were one of only six NFL teams to feature such a trifecta...Brees, Tomlinson and Gates were one of only four trios in the NFL to combine for 20 TD passes and 10 TD catches... Was the second-consecutive year that the trio achieved the feat and the fifth time in team history. **2004:** SD finished third in scoring with 446 points (behind Indy and KC)...Brees, Tomlinson and Gates were selected to the Pro Bowl...Cameron was named NFL Offensive Assistant Coach of the Year by *Sports Illustrated.com*...Brees finished with 27 TDs and 3,159 passing yards...His 104.8 passer rating ranked third in the NFL...Other Brees' awards that season included Comeback Player of the Year and Most Improved Player of the Year. **2003:** Tomlinson became the first player in league history to rush for more than 1,000 yards and catch 100 passes...L.T. racked up 2,370 yards from scrimmage, second most in NFL history, and rushed for 1,645 yards, third most in team history. **2002:** In his first season as offensive coordinator, Tomlinson rushed for a then-team record 1,683 yards...Brees made his first-career start, finishing with 3,284 passing yards and 17 TDs.

1997-2001: (with Indiana) As the head coach, Cameron was responsible for the creative utilization of QB Antwaan Randle El, arguably one of the most versatile athletes in college football history...Randle El finished his career as the NCAA Division I-A rushing leader among QBs and was the only player in major college football history to both rush for 40 TDs and pass for 40 TDs in a career...He ranked fifth on the NCAA Division I-A career total yardage list with 11,366 yards, one spot ahead of Doug Flutie...Antwaan had four of the top five seasons in offensive production in Indiana history. **2001:** Hoosiers ranked third in the Big Ten and 19th nationally in total offense (435.3 ypg), also fourth in the country in rushing offense (269 ypg)...RB Levron Williams led the nation in all-purpose yardage with more than 200 yards per game, and all five of the team's O-linemen garnered All-Big Ten accolades, with four of them earning NFL contracts. **2000:** Team ranked 13th nationally in total offense...Hoosiers averaged 266.4 rushing ypg, which led the Big Ten and was seventh in the nation...Team's average of 5.8 yards per catch ranked second nationally behind Nebraska. **1999:** Was 34th in the country in total offense and 19th in rushing...During his tenure at Indiana, the school was one of only 13 universities in the U.S. that was recognized by the American Football Coaches Association for graduation rates of 70 percent or better for three



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consecutive years (1999-2001). **1997:** Named head coach of the Hoosiers.

1994-96: (with Washington) Launched first NFL coaching assignment as QBs coach. **1995-96:** Trent Green, who served as the Redskins' third QB, became a two-time Pro Bowl QB for Kansas City later in his career and then joined Cam in Miami (2007). **1994:** Oversaw development of QB Gus Frerrote, who later in his career earned a Pro Bowl.

1984-93: (with Michigan) **1992:** Elvis Grbac ended his Wolverine career as one of the most prolific passers in school history, holding school records in eight different career-passing categories...Was a finalist for the Johnny Unitas and Davey O'Brien Awards. **1991:** The Grbac/Desmond Howard duo set an NCAA record for most TDs by the same QB/WR tandem in a career (31)...Tied NCAA single-season record for TDs by the same passer and receiver (19). **1990:** Added WRs to his QBs duties, coaching Howard (Heisman Trophy winner)...Also was the position coach for future NFL players such as QBs Grbac and Todd Collins, in addition to WRs Derrick Alexander (former Raven) and Amani Toomer, among others. **1986:** Named WRs coach. **1984:** Launched coaching career as an assistant under the late Bo Schembechler...Developed several premier QBs, including John Harbaugh's younger brother (and 49ers head coach), Jim Harbaugh, who was drafted by Chicago in the first round of 1987 NFL Draft.

COLLEGE: Played football and basketball for the Hoosiers...Cam earned two letters as a QB for Lee Corso (1982) and Sam Wyche (1983), and two playing basketball for Bob Knight...Suffered a knee injury (football) in his senior year that ended his playing career...Graduated in 1983 with a degree in business.

PERSONAL: Cameron was a two-sport prep standout for South Vigo (Terre Haute, IN) HS... His basketball jersey (No. 10) was retired at South Vigo in 2010...Cameron's stepfather, Tom Harp, coached at Indiana State...The two each have the distinction of coaching a Heisman Trophy winner...Cam coached Desmond Howard at Michigan, while Harp was an assistant coach at Army when RB Pete Dawkins won the award in 1958...Was an All-America selection at QB as a senior and earned All-State honors twice and All-County honors three times...Named Vigo County's Athlete of the Year twice (1978-79)... Also led his team to three consecutive state basketball finals...Was named the winner of the state's prestigious Trester Award for mental attitude in 1979...Was named National Athlete of the Year by the Fellowship of Christian Athletes that same year...Cam and his wife, Missy, have four children: sons Tommy, Danny, and Christopher, and daughter Elizabeth.

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SUSTAINING MOMENTUM

The Ravens produced the NFL's fourth-most scoring drives of 90-99 yards in 2010 (5, tied with Indy). Baltimore also totaled 27 drives of 10-or-more plays to produce 10 TDs.

90-99-YARD SCORING DRIVES (2010 Season)

Rk.	Team	90-99-Yard Scoring Drives
1.	Houston	10
2.	New Orleans Tampa Bay	6
4.	Baltimore Indianapolis	5 5

Cameron Quick Hits:

- Over the final 12 games of the 2010 season (since Oct. 10), the Ravens averaged 24.7 points per game, the NFL's 10th most. During his time as coordinator (2008-10), Baltimore has posted at least 30 points on 17 different occasions and owns a 16-1 record in those games.
- In the 2010 Week 5 31-17 victory over Denver, the Ravens registered a season-high 415 total yards of offense (182 passing and 233 rushing). In Week 9 vs. Miami, Baltimore posted 402 total yards, marking the ninth time a Cam Cameron-led Ravens offense totaled at least 400 net yards in a game (8-1 in those contests).
- The Ravens have piled up at least 375 total net yards 12 times since 2008, producing an 11-1 record in those games.
- The Ravens have rushed for at least 190 yards nine times under Cameron, earning a 9-0 record. Baltimore is also 23-2 when rushing for at least 125 yards in a game (including 5-0 in 2010).

